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# Design Policy Mapping in Europe

**The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:**

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

# Country Profile: Lithuania

**Country Size:** 65,286 sq km
**Citizens:** 2,885,891 (2024) | Tendency: falling
**GDP per Capita:** 29,386.3 $ (2024) | Tendency: rising
**EU Innovation Scoreboard:** Moderate Innovator (2025) | 91,2%
**BEDA Member Organisations:** Design Innovation Center (VAA), Lithuanian Design Forum

## Dedicated design policy status

No standalone national design policy. However, in 2019 the Ministry of Economy and Innovation and the Ministry of Culture jointly established a **Design Council**, marking the first formal step toward a continuous, long-term design policy. The Council advises on strategic planning, funding priorities, heritage protection and competitiveness of the design sector.

## Design in other policy agendas

- → **CCI Strategy** – Lithuanian Cultural Policy Strategy (2019) briefly mentions design as an innovative way to promote heritage. [Mentioned]
- → **Innovation Strategy** – The Smart Specialisation Concept 2021–2027 includes "audiovisual media, design technologies and social innovation" as an R&D&I priority area. [Integrated]
- → **Circular Economy Strategy** – Guidelines for the Transition to a Circular Economy by 2035 mention sustainable design briefly. [Mentioned]
- → **Industrial/development, digital, architecture strategies** – No strategies or references to design identified. [Overlooked]

## Observations

Lithuania has not yet adopted a dedicated design strategy, but the creation of the **Design Council** signals government recognition of the sector's potential and lays groundwork for more structured policy in the future. Design is acknowledged in innovation and circular economy agendas, particularly in smart specialisation, which gives it some traction in national R&D priorities. However, coverage in cultural and circular policies remains light. Stronger institutionalisation of the Design Council's recommendations could be key to building momentum toward a comprehensive national design policy.



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**Transparency Registry Number:** 71 028 143 474-84